

## NEW INNOVATIVE IMPROVEMENTS FOR THE DEVELOPMENT OF DOMESTIC TOURISM AND POVERTY REDUCTION IN UZBEKISTAN.

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Abstract: poverty reduction is not easy to solve for each country, but using and learning new innovations and experiencing our knowledge in developing countries gives us more ideas and improvements to our countries. That's why this theme is highly important and valuable considered.

Keywords: Tourism, Khorezm deserts, landscapes, national costumes, Dubai's experience in reducing poverty, new jobs.

**Conclusion:** Self-sufficiency and well-being through new innovative methods using experiences in our society are GDP development. This will positively impact society, provide jobs, stimulate economic growth, and reduce poverty in Uzbekistan by supporting entrepreneurship and skill development.

Xulosa: Turizimni rivojlantirish uchun yangi innovatsion ussullar, tajribalar orqali, o'zini-o'zi ta'minlash va farovon bo'lish. Bu jamiyatga ijobiy ta'sir ko'rsatib, ish o'rinlari bilan ta'minlaydi, iqtisodiy o'sishni rag'batlantiriradi, tadbirkorlik va malaka oshirish qo`llab quvatlagan holda O'zbekistonda kambag`alikni kamaytirishi mumkin.

Заключение: Самодостаточность и благополучие посредством новых инновационных методов с использованием опыта нашего общества – это развитие ВВП. Это окажет положительное влияние на общество, обеспечит рабочие места, простимулирует экономический рост и сократит бедность в Узбекистане за счет поддержки предпринимательства и развития навыков.

## References

- 1. https://lex.uz/uz/docs/-5825004
- https://uz.wikipedia.org/wiki/Birlashgan\_Arab\_Amirliklari 2.
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- 4. From by author Karimova Oybibi

The rapid development of infrastructure in the areas of tourism, culture, cultural heritage, and sports, efficient use of facilities, and creation of favorable conditions for the population, as well as the decree of the President of the Republic of Uzbekistan on April 6, 2021 "State management system in the fields of tourism, sports, and cultural heritage" In accordance with Decree No. PD-6199 "On Measures for Further



Improvement" and Decision No. PD-5054 "On Organization of Activities of the Ministry of Tourism and Sports" dated April 6, 2021:

It should be noted that starting from May 1, 2022, in order to support the entrepreneurial initiatives of young people, 50 million sums will be allocated to each initiator from the state budget to the Tourism and Sports Support Fund, a total of 10 billion sums Allow grants up in them<sup>1</sup>.

It can be seen that the president of our country is creating all the opportunities and conditions for the development of our tourism. An increasing number of holidays in Uzbekistan is helping to improve domestic tourism and giving discounts on these holidays on local domestic flights are bringing the growth of our economy.

By traveling experience to UAE, Dubai people have found so many outcomes which we also can indicate and attract tourists from all over the world not even foreign but our people also can be interested in this project and would love them, I believe that if we descend it by our national way, we would reach great interests<sup>2</sup>.

The United Arab Emirates (UAE; Arabic: الموتاحيدة الأرابية الحمارات) is a country in Western Asia (Middle East). It is on the eastern tip of the Arabian Peninsula and shares borders with Oman and Saudi Arabia, and maritime borders with Qatar and Iran in the Persian Gulf. Abu Dhabi is the capital of the country, and Dubai, the most populated, is the international hub. A member of the UN. The form of government is an absolute monarchy. The area is 82,880 km<sup>2</sup>. The national currency is the dirham (AED). The official religion is Islam. Muslims — 96%, others — 4%. In the middle of the 20th century, Dubai was just a port city on the Persian Gulf. But after the discovery of oil in the area in 1966, it was safe to carry out intensive production.

It is this half-century that made Dubai one of the most amazing metropolises in the world, and the city was freed from "oil dependence". Today, the economic benefits of Dubai come from new technologies, international trade and tourism. "Black gold" makes up 5% of the country's economy.

Kind, glamorous, and progressive are words that describes Dubai. This United Arab Emirates city is a luxury travel destination for leisure and business travelers. Dubai mixes a contemporary metropolis with a timeless sensibility and Arabian flair, 20 years ago Dubai was a Desert. After the turn of the century, the city began to range from the sky to earners. So what has Dubai been like in Uzbekistan?

Deserts, in the Khorezm region we also have historical and splendid deserts, we can use them to tempt tourists from all around the world. Why not? We have "Ellik

<sup>&</sup>lt;sup>2</sup> From by author Karimova Oybibi



<sup>&</sup>lt;sup>1</sup> https://lex.uz/uz/docs/-5825004



Qala", a collection of more than 50 deserts between Karakalpakstan and the Khorezm region of Uzbekistan. They are included on UNESCO's Tentative List for World Heritage Site status as the Desert Castles of Ancient Khorezm. ordinary deserts and sands so plenty of them we do have, why we are not using them?

Because our deserts are too boring to attract tourists, we need to give some energy to them, like ;

Beautiful Uzbek national dresses: for example, in Dubai, they have their own national long comfortable dress, sun scarves, and everybody loves it, it is magnificent, we can also organize our way of nationality and combine it with dresses to wear for deserts, it would be charming and fascinating everybody who come special for our wilderness. Sewing manufactory companies will get high orders to prepare the dresses and hire new tailors. Making national light dresses available for tourists to wear while exploring the Uzbek desert could potentially help to attract visitors from all around the world. Here are a few potential benefits:

1. Comfort: Light dresses are often more comfortable in hot, dry climates like the Uzbek desert. Tourists who are more comfortable are likely to have a better experience, stay longer, and recommend the destination to others.

2. Cultural immersion: By wearing traditional dress, tourists can feel more connected to the local culture and may have a better understanding and appreciation of it. This can lead to a deeper, more fulfilling travel experience.

3. Unique photo opportunities: Wearing a traditional dress can make for great photo opportunities, both for tourists and for the local economy. This can help promote Uzbek tourism on social media and other platforms.

Overall, making national light dresses for not only deserts but for hot days it can be a great way to enhance the Uzbek tourism experience and attract visitors from all over the world. This business helps to trade development and economic growth and reduces unemployment.

Camel ride tour: A camel ride tour in the Khorezm desert can be an amazing and unique experience. Khorezm is a region in Uzbekistan that is home to some of the most stunning desert landscapes in Central Asia this Camel Ride tour gives people mystery chance to encounter the desert unexpectedly. We have so many camels but we do not pay them attention and use them in the right way! Believe me at Camels in the Khorezm wilderness it will look fascinating! The tour will allow you to explore the vast expanse of the desert, see ancient ruins and oases, and learn about the traditions and customs of the nomadic peoples who have lived in this region for thousands of years. You can also visit local villages and interact with the local people, learn about their culture and traditions, and taste their delicious food.

Self-drive at Dunes ATV, it would be a popular adventure and tourism activity in Khorezm, where visitors can explore the desert on all-terrain vehicles



(ATVs) over the sand dunes. It is a thrilling experience for those who love adventure and offers a unique perspective of the desert landscape. If several tour companies in Uzbekistan will offer Self-drive at Dunes ATV tours, which can be customized to suit individual preferences and group sizes. It's important to note that safety gear and guidance from experienced instructors need always provide during these tours.

Self-drive dunes ATV business in Uzbekistan can help reduce unemployment and poverty in several ways:

1. Job Creation: The business will create job opportunities for locals as they can be hired to provide repair and maintenance services, serve as tour guides, marketing executives, and other support services.

2. Attraction for Tourists: A Self-drive Dunes ATV business is an attractive tourism activity that can draw visitors from all over the world. This increase in tourism can drive local economic growth and create more job opportunities for people.

3. Increase in Local Income: As the business grows, it will increase the income of locals in Uzbekistan, thereby reducing poverty rates in the country.

4. Entrepreneurship Development: Self-drive dunes ATV business can facilitate entrepreneurship development in Uzbekistan by encouraging locals to start their own businesses in similar fields, thereby reducing the country's dependency on foreign products and services.

In summary, self-drive dunes ATV business in Uzbekistan can create job opportunities, increase local income, attract tourists, and facilitate entrepreneurship development, which collectively can contribute to reducing unemployment and poverty in the country.

Fantastic side to see Arabian eagles in dunes observing an Arabian eagles in the unique landscape of Khorezm deserts can definitely be a fantastic experience for tourists interested in wildlife and nature. With its sweeping sand dunes, rocky outcroppings, and sparse vegetation, Khorezm will offer a beautiful and rugged backdrop for eagle sightings. Additionally, learning about the eagles' behavior, diet, and habitat can offer a deeper understanding and appreciation of these magnificent creatures. Overall, it can be a thrilling and educational experience for visitors to the area.

## Shows and dinner at the sands

Organizing traditional dance shows and dinners in the new desert regions of Khorezm can offer an exciting and unique experience for tourists.

1. Venue: The event can be held at a campsite or a traditional yurt in the desert. This evokes the feeling of a nomadic lifestyle, which Khorezm was famous for.

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2. Traditional shows: The shows can include musical performances, folk dances, and exhibitions of traditional crafts and skills. These shows can be performed in the light of a bonfire, which adds to the ambiance.

3. Food: Since Khorezm is famous for its unique cuisine, the dinner can include traditional dishes like shaslik (lamb kebab), pilaf, and plov served on wooden plates and bowls. To make the event more special, dinner can be served on low tables with cushions laid out for seating.

4. Souvenirs: Tourists can also purchase souvenirs of handmade crafts and other local art such as traditional textiles, woodwork, and pottery, providing an economic boost to the locals.

Overall, traditional dance shows and dinners in the new desert regions of Khorezm can be a unique and exciting experience for tourists while offering an opportunity to showcase the region's cultural heritage and natural beauty.

To sum up with new innovation infrastructure, create desert attractions in Khorezm, Uzbekistan has potential and eco-friendly features such as skills development of both hard and soft skills like customer service, hospitality, marketing, and transportation can enhance the ability of the local population to be self-sufficient and prosperous. This can have a positive impact on the community, providing job opportunities, stimulating economic growth, and promoting entrepreneurship and skills development, which in turn can reduce poverty in Uzbekistan.

